

Salve Savvy: Key Facts about Moisturizers

by Ashley Stowers



Moisturization has always been an integral part of all skin treatments and products, providing benefits to all skin types, regardless of the skin's issues. Hyaluronic acid, panthenol, glycerin, honey, aloe, and many plant oils and butters have long been go-to hydrators and emollients readily accepted by consumers and relatively easy to incorporate in formulas. But, a lot has changed over the last couple of decades due to advancements in ingredient technology and new discoveries in biochemistry. Today, there are thousands of creams and moisturizers available, with more than 80 percent of women in the United States claiming to use a moisturizer daily, making this product the most integral part of a regular skin care routine.



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Glo Skin Beauty's Phyto-Active Light Moisture features plant cell technology to support the skin's natural defense. This weightless moisturizer glides on like silk and absorbs quickly for instant balance and radiance. It hydrates, evens skin tone, and smooths the skin with nopal cactus, a potent antioxidant and anti-inflammatory agent."