



READERS CHOICE AWARDS

Thousands of votes were cast to determine your top pro-beauty picks—a whopping 266 of them—for Launchpad's 14th-annual Readers Choice Awards. Read on to find out if your faves made the cut!

*Products shown in random order

Lashes/Brows

LASH SERUM
Grande Cosmetics
Grande LASH MD
@grandecosmetics
NovoLash Lash Doctor
@novolashusa
Revitalash Advanced Eyelash Conditioner
@revitalashusa

LASH EXTENSIONS
Glad Lash Salon
Professional Mink Lashes @gladlash
NovoLash American Volume @novolashusa
Lash Stuff Premium Mink Lashes @lashstuff

BROW ENHANCER
Ardell Brow Building Fiber Gel @ardellbeauty
i+ENVY All-in-One Brow Pomade @envybykiss
JB Brows Synthetic Brow Extensions @jylashes

BROW SERUM
neUBROW Brow Enhancing Serum @neubrowhairs.com
Grande Cosmetics GrandeBrow
@grandecosmetics
Revitalash RevitaBrow
@revitalashusa

STRIP LASHES
i+ENVY Au Naturel 01 @envybykiss
Ardell Wispiest Lashes @ardellbeauty
Macy & Mia 3D Faux Mink Lashes @macyandmiasofvictoria

Skincare

ANTI-AGING
Glo Skin Beauty Phyto-Active Firming Serum @gloskinbeauty
Refined Firming Mineral Moisture Cream @bormecosmetics
Timeless by Peruvia Collagen Serum @peruvia

MOISTURIZER
Oribi Radiant Drops Facial Oil @oribi
Repêchage Hydro-Complex PFS For Dry Skin @repêchage
Burmese Organic Skin Care Lotus Detoxifying Overnight Treatment @burmeseorganics



glo
SKIN
BEAUTY

PHYTO-ACTIVE FIRMING SERUM

Readers Choice Awards Winner

Skincare - Anti-Aging