

## GAME CHANGERS

hen aiming for clear skin, toners are the last line of defense against impurities on the skin and in pores. Included in most skin care regimens, toners complete the cleansing process, ridding the skin of any leftover dirt and particles while tightening the pores. The myriad of options for toners is indicative of the world of skin care – its diverse. There is a product out there for every skin type featuring a variety of ingredients meant to fight off free radicals, bacteria, excess sebum, and dirt from deep inside the pores. Below are a few ingredients of note.

Commonly used in beauty products, vitamin B5 soothes, heals, moisturizes, and regenerates skin. Because vitamin B5 acts as a humectant, it reduces the amount of water lost, aiding in the preservation of hydration and elasticity in the skin. Within the skin care industry, this ingredient is often used to sooth the effects of eczema, contact dermatitis, acne scarring, and cystic acne.

### PHYTIC ACID

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Phytic acid, also known as phytate, can be found naturally in bran and fuit seeds. In the beauty industry, it is often used in addition to other ingredients as a skin lightener, fighting off the effects of hyperpigmentation and aone scaring. It works by halting the formation of melanin by blocking the entrance of iron and copper in the formation of melanin of melanin of the formation of melanin.

Cucumbers hold a lot of acne-fighting and anti-aging properties. The silica in cucumbers tightens the skin and pores, warding off wrinkles and combatting clogged pores. Cucumber juice, which can be used as an astringent, reduces redness, pain, and scarring, while essential vitamins, minerals, and amino acids preserve the health and appearance of the skin.

# **Toners**



Dermastart
Phytic acid is clinically proven to improve skin's clarity by 52 percent and diminish hyperpigmentation by 34 percent. Hyperpigmentation Treatment Solution by Dermastart utilizes this targeted acid. Hyperpigmentation is decreased by chelating copper to inhibit tyrosinase enzymes involved in melanin formation. 866-589-2949 or dermastart.com





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# PHYTO-ACTIVE TONING MIST

"This light, refreshing mist is infused with a deeply hydrating plant stem cell and small molecule version of hyaluronic acid to help replensih critical moisture in the skin, prevent water loss, and reinforce skin's protective barrier."