

BEAUTY STORE BUSINESS MAGAZINE

February 2017 | beautystorebusiness.com
\$7.99 Volume 23 No.2

BEAUTY STORE BUSINESS magazine

The Most Influential Women in Beauty

Jay Rua:
Styling Las Vegas

Brick & Mortar POWER!

KAT VON
Tattoo Artist to Cosmetics Power

New Products



GALLANY

Gallany Tris Face Palette is a versatile face palette that your customers can use for their blush, highlighter, eye shadow and even eyeliner. It is available in six different color palettes. **Suggested retail price:** \$23. gallany.com

LILLY LASHES

The **Lilly Lashes 3D Band-less Faux Mink Collection** are luxurious strip lashes made of silk-like fibers and are available in six styles including Dalia (pictured). The band is invisible making the lashes appear natural and full. **SRP:** \$24.99. lillylashes.com



CONAIR

This powerful, yet elegant **Infini Pro by Conair Diamond Brilliance** is a diamond-infused ceramic smoothing hot brush, designed to remove frizz and add a visible smoothness to your customers' hair. The nylon, silicon, and ceramic bristles glide through the hair to enhance manageability. Its advanced heat technology creates shiny, straight and smooth results. **SRP:** \$50. conair.com



ARTIS BRUSHES

Artis Gold Brush has a 24-karat gold tip and is packaged in a soft, protective fabric-covered case. It comes with a travel cap that is easy to carry.



GLO MINERALS

This easy-to-use **Cream Stay Shadow Stick** lasts longer than traditional eye shadows and is an excellent alternative for powder shadows. With six different colors to choose from, this cream eye shadow is packed with staying power that'll last all day long. **SRP:** \$20 each. gloprofessional.com

ANDIS

The **Pro Alloy Adjustable Blade Clipper** by Andis runs cool and quiet while producing less vibration than other clippers due to its patent-pending Extreme Thermal Reduction (XTR) technology. Its carbon steel blade adjusts from 000 to 1 for versatile clipping. andis.com



JURLIQUE

Jurlique's **Detoxifying Purify Specialist Set** is rich in purifying botanicals and natural antioxidants meant to remove product build-up on the skin. The Purify Specialist Concentrate serves to open pores while the Purify Specialist Treatment Mask cleanses, exfoliates and regenerates the skin. **SRP:** \$84. jurlique.com

BENEFIT COSMETICS

Makeup application just got easier for your customers. The Benefit **They're Real Double The Lip Lipstick** is available in eight shades and provides your customers with visibly fuller lips with their custom tear-drop lip that serves as both a lipstick and liner. **They're Real Duo Shadow**



CREAM STAY SHADOW STICK

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