

Even "natural" glycerin can be heavily refined and contaminated with diethylene glycol, ethylene glycol, or other undesirable compounds that may contribute to skin irritation and toxic chemical body burden.

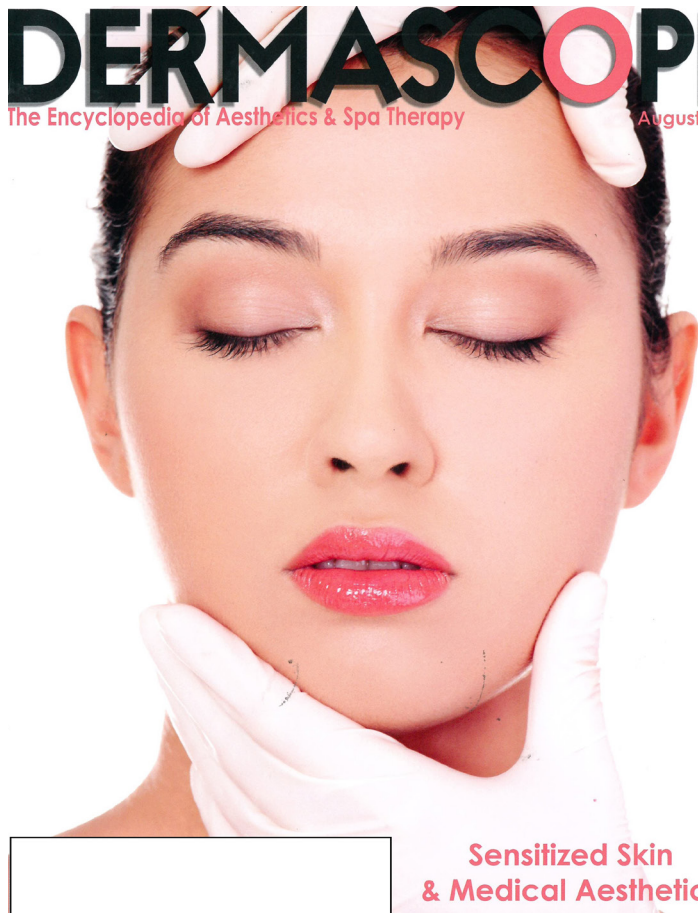
Glycerin can also be derived from the process of creating biodiesel fuel by adding methanol to a lipid. Furthermore, much of the "vegetable glycerin" on the market is derived from GMO soy, which most people seek to avoid. Unless people know where and how their product manufacturer sources their glycerin, they will not know the type of the fat or oil used (whether natural, organic, GMO, or synthetic), the alkali, what the process was to obtain the glycerin, or what else is processed at the same facility that might pose risk of contamination.

Glycerin-labeling considerations

First of all, look for product labels that state that the products contain non-GMO vegetable glycerin. It is not enough to just look for the words "natural," "organic," or "non-GMO" on the front of the packaging, in the marketing materials, or on the company's website. Clients need to check the full ingredient deck on the back of the label. Though the FDA and FTC have recently begun to pay more attention to words used on skin care labels and what claims are made, oversight has only



just begun to take place. Many companies still use misleading or non-transparent wording and placement of the words, as well as confusing practices, such as angel dusting and greenwashing. If a product is labeled with "glycerin" or "vegetable glycerine," visit the company website to determine the ingredient's source. It may be necessary to contact the company or place a call directly to obtain this information.



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RENEW SERUM

"Because it has the unique benefit of having both humectant and emollient properties, glycerin is also excellent for not only bringing more moisture into the skin, but also helping it stay there, maintaining appropriate skin hydration levels, and helping to prevent transepidermal water loss."