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BEST Eyes

- BEST EYESHADOW**
Cargo Cosmetics Swimables Longwear Eye Shadow Sticks, \$20, ulta.com
When developing these creamy sticks, the brand had women wear them while swimming to make sure they'd withstand anything. On dry land, they hold up just as well. "The scribble-on stick didn't fade or crease during a long workday," said Lisa Price, who used Palm Bay, a glistening olive green. Celebrity judge Tamron Hall noted, "The colors are rich and layer well, and they glide on nice and smooth."
- BEST MASCARA**
CoverGirl Total Tease Mascara, \$9.99, at drugstores
Don't be intimidated by the kooky-looking brush. This mascara is as effortless as it gets. Sweep the side with dense bristles through your lashes first to create maximum length and volume, then use the tiny comb to separate and de-clump. "The comb also helps fan out corner lashes and tilt the lower ones," said makeup artist Pati Dubroff. "Just one coat of this inky-black formula made my lashes seem nearly twice as long."
- BEST EYELINER**
Revlon ColorStay 2 in 1 Angled Kajal liner, \$8.99, at drugstores
"All four shades of this liner earned a permanent spot in my kit," declared makeup artist Molly R. Stern of the waterproof kajal liner. "Kajal is intensely deep pigment, and this pencil's flat, angled tip lets you draw a crisp line or a flawless winged flick. And the built-in brush is the best smudger." In any case, the color doesn't run or dull, she says. "When I've used it on my celebrity clients for long award events, the look hasn't bugged."
- BEST BROW DEFINER**
Glo Skin Beauty Precise Micro Browliner, \$20, gloskinbeauty.com
"The pencil's super-skinny point and wax-based formula allow you to sketch fine, hairlike strokes—which is the ticket to the most natural-looking brows," says Stern, who appreciated the attached spoolie brush for blending in the product. "This comes in six shades, which is a lot for a brow pencil, so you can find your perfect color."



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PRECISE MICRO BROWLINER

"BEST BROW DEFINER: The pencil's super-skinny point and wax-based formula allow you to sketch fine, hairlike strokes – which is the ticket to the most natural-looking brows...this comes in six shades, which is a lot for a brow pencil, so you can find your perfect color."