

Reader's digest

12 WORST PIECES OF BEAUTY ADVICE YOU CAN SAFELY IGNORE



DEEPER SHADES OF BLUSH ARE TRENDING

"If you want a more sculpted cheek, go for a seamless transition between shades, Billera suggests. First, apply a light sweep of bronzer to cheekbones; then blend blush in upward strokes for a more natural look. These makeup tricks can help slim your face."

– Janeena Billera, Senior Makeup Artist & Educator

SPF DOESN'T WORK IN WINTER

"The truth is that we should wear sunblock all year long. The sun is the number 1 cause of skin damage and premature aging as well as skin cancer. Let's face it, the sun's rays don't retire to Florida in the winter, even if they don't feel as strong."

– Anna De La Cruz, Director of Brand Development



FAKE A FACE TAN WITH FOUNDATION

"Too deep of a foundation shade applied to the entire face can give the skin a flat appearance. Following it up with a dark bronzer just makes matters worse, as any chance of accentuating a natural looking dimension or highlight is completely gone. The best approach is to visit a makeup professional for the correct color match."

– Janeena Billera, Senior Makeup Artist & Educator